

# Kshitij Sharma

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## Objectives

I aspire for a professional career in Engineering Science, which will provide me with unlimited growth, opportunities, suitably reward my skills and give a chance to constantly add value to the company and society at large by working at the cutting edge of technology.

## Areas of Exposure

### **Business Development/Marketing**

- Identifying and Networking with prospective clients and also generating more business from existing clients.
- Analysing marketing trends and tracking competitors' activities and providing valuable inputs for product enhancement.

### **SEO Practitioner/ Content Management**

- Posting and managing articles on live media portals and generating business out of it through affiliate marketing.
- Monitoring website traffic and implementing SEO skills and strategies to increase hits and clicks in a short span of time.

### **Customer Co-ordinator**

- Co-ordinating with existing and new clients of the company and to take care of their requirements and to deliver them the best out of it.

- To take care of customer services acting as window person of the company to the customer with the commitment of customer delight.

## **Professional Details**

### **Kudos Infomedia Pvt. Ltd. – Mumbai (Experience: 2 Years, 6 Months)**

- Joined the Company in April 2006 as Sales Executive.
- Oct 2006 – March 2007 - Worked as Business Development Manager.
- April 2007 – Oct 2008 - Worked as SEO Practitioner along with Content Managing on media portals and Site Upgradations. Also, worked as author for technology news portal [www.tootechie.com](http://www.tootechie.com)

### **Synopsis of Professional Experience with Kudos Infomedia**

<b>S.No.</b>	<b>Project Particulars</b>	<b>Services Offered</b>	<b>Work Profile</b>
1.	Anant Institute of Medical Sciences	<ul style="list-style-type: none"> <li>✓ Web Development – <a href="http://www.ananthospital.org">www.ananthospital.org</a></li> <li>✓ Biometric Time Attendance System - <a href="#">BioKlock</a></li> </ul>	Business Development Manager
2.	Gyan Ganga Institute of Technology and Sciences	<ul style="list-style-type: none"> <li>✓ Student Portal - <a href="http://ggits.net/">http://ggits.net/</a></li> <li>✓ Web Development - <a href="http://ggits.org/">http://ggits.org/</a></li> </ul>	Business Development Manager
3.	Vidya Bhumi Public School - Chindwara	<ul style="list-style-type: none"> <li>✓ Biometric Time Attendance System - <a href="#">BioKlock</a></li> </ul>	Business Development Manager
4.	Samdariya Group of Companies	<ul style="list-style-type: none"> <li>✓ Web Development - <a href="http://www.samdariyahotel.com">www.samdariyahotel.com</a></li> </ul>	Business Development Manager
5.	TooTechie.Com	<ul style="list-style-type: none"> <li>✓ Technology News Portal – <a href="http://www.tootechie.com">www.tootechie.com</a></li> </ul>	Content Manager, SEO Practitioner, Site Author

**Reference – Mr. Ankur Shukla**  
President – India Operations.

[Lurn Inc.](#)

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### **S.K. Kreations – Jabalpur, Madhya Pradesh (Experience: 1 Year, 9 Months)**

- Started Freelancing in October 2008.
- Launched a new service – Bulk SMS Solutions @ [www.skcreations.biz](http://www.skcreations.biz)
- Started consultancy services for Business Ideas and Innovations.
- Launched online platform for Media Convergence and Mobile Marketing.

### **Synopsis for Professional Experience with S.K. Kreations**

<b>S. No.</b>	<b>Project Particulars</b>	<b>Services Offered</b>	<b>Work Profile</b>
1.	Sri Shwetamber Jain Sangh Trust	✓ Web Development – <a href="http://www.ssst.org">www.ssst.org</a>	Full CMS Website – UI Engineer
2.	American Biocare	✓ Web Development – <a href="http://www.americanbiocare.in">www.americanbiocare.in</a> ✓ Bulk SMS Solutions	Business Development
3.	Hitkarini College of Engineering and Technology	✓ Media Convergence and Mobile Marketing. ✓ Bulk SMS Solutions	Service Provider
4.	Bajaj Auto Ltd Dealers – Frontier Bajaj	✓ Bulk SMS Solutions	Service Provider and Business Consultancy
5.	Extend Technosoft Pvt. Ltd – Udaipur	✓ Bulk SMS Solutions ✓ Media Convergence	Service Provider
6.	B4UIndia Web Technologies	✓ Bulk SMS Solutions	Service Provider

**Reference –** Mr. Anmol Wadhwa  
Owner – Frontier Bajaj  
Bajaj Auto Ltd Dealers at Jabalpur  
Mobile - +91- 761-4005600

### Fidelity National Information Services – Mumbai (Current Employer)

- Joined the Company on July 26<sup>th</sup>, 2010 as Team Member.

#### **Synopsis for Professional Experience with FIS**

S.No.	Project Details/Process	Association Period	Work Profile
1.	Primus – Canada	26 <sup>th</sup> July – Till Date	Data Service Provisioner – ✓ Submitting DSL and ADSL orders. ✓ Domain Renewals. ✓ Managing DNS ✓ DSL and ADSL Audits. ✓ Managing Virtual Web Servers.

### Educational Credentials

Education Qualification	Specialization /Major	Completed On	University/Board	Place	%
Bachelor of Engineering	Computer Science	July 2010	Rajiv Gandhi Technical University. Bhopal	Jabalpur	62
Senior School Certificate Examination	Maths and Science	May 2005	Central Board of Secondary Education, New Delhi	Kota	58
Secondary School Examination	Maths and Science	May 2003	Central Board Secondary Education, New Delhi	Ahmedabad	75

## Personal Vitae

- Current Address** : D-11, Central Apartment, Central Bank of India, Dyal Das Marg. Vile Parle. (East) Pin – 400057. Mumbai. Maharashtra.  
Mobile - +919768959736, 8898003334
- Permanent Address** : H.No. 1987, Ekta Vihar, Ratan Nagar Road, Opp. Ganesh Mandir. Jabalpur – 482001. Madhya Pradesh.  
Mobile: +91-9977004479
- Passport Number** : Z1722014
- IM** : robinatsleep (gtalk/yahoo)
- Birthday** : 15<sup>th</sup> September 1986
- Marital Status** : Single
- Interests** : Reading/writing blogs, surfing, travelling, photography and Riding bikes especially on long distances.